



Local Health Department (LHD)

# News Bulletin



Wednesday, 04/15/2020

## Information for CDPH Funded CalFresh Healthy Living (CFHL) Projects During the COVID-19 Emergency

### A message from Caroline Kurtz, Ph.D., - CDPH NEOPB Branch Chief:

It is an understatement to say we are living in interesting times. I understand there are so many questions and emotions – many I cannot answer. As we enter a new normal of doing business, teleworking, juggling family, and social distancing – the Nutrition Education and Obesity Prevention Branch (NEOPB) staff and myself are committed to providing support, guidance and resources to our LHDs during this pandemic.

A couple of ways NEOPB plans to do that include:

- 1) A dedicated [Information for CDPH funded projects during the COVID-19 Emergency](#) site. On this site, you will find federal and state program, evaluation and administrative guidance. Also we have included additional guidance for your integrated work plan work during COVID-19 as well as approved social media posts for you to use. Right now, the focus is mainly on CFHL funded projects, but we work to include guidance specifically for Racial and Ethnic Approaches to Community Health (REACH) and State Physical Activity Nutrition (SPAN) LHD grantees as well.
- 2) We will increase the monthly LHD newsletter to twice a month. We want to make sure we prioritize our communication to you in a timely manner.

If there are resources and information you would like to share on this site, please connect with your assigned project officer.

Please stay safe, healthy, and patient during this time.

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## New Social Media Posts Address Healthy Eating and Physical Activity within a Frame of COVID-19

The California Department of Public Health's CalFresh Healthy Living program has created new social media content that highlights healthy eating and physical activity within the context of COVID-19. The initial posts target an older adult audience, per a request by our Health and Human Services Agency, but future content will focus on all SNAP-Ed eligible audiences.

Feel free to tailor this content to fit your organizational needs by repurposing it or simply share the content from our CalFresh Healthy Living social media channels. This content is available for download on the Communication Resource Library. Remember, we are all in this together!

<https://www.myctb.org/wst/casnap-ed/communication/Older%20Adults>

<https://www.myctb.org/wst/casnap-ed/communication/Social%20Media>

For more information, please contact John Pacheco at [John.Pacheco@cdph.ca.gov](mailto:John.Pacheco@cdph.ca.gov).

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## ATP Cycle 5 is Now Open

The opportunity to apply for Active Transportation Program (ATP) funds in Cycle 5 is here!

Please review the [California Transportation Commission's ATP Guidelines \(CTC\)](#) and visit the [Caltrans ATP Cycle 5 website](#) for more detailed information, including the application, instructions, and attachments you must have to prepare and submit an application.

The ATP application has five project types. The questions in the application form will change depending on which project type is selected.

The project types are:

- **Large project:** Infrastructure only or infrastructure/non-infrastructure (total project cost greater than \$7M)
- **Medium project:** Infrastructure only or infrastructure/non-infrastructure (total project cost from \$2M to \$7M)

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## ATP Cycle 5 is Now Open (continued)

- Small project, Infrastructure only or infrastructure/non-infrastructure (total project cost under \$2M)
- Non-infrastructure
- Plan

### CTC ATP Cycle 5 guidelines:

<https://catc.ca.gov/programs/active-transportation-program> (Scroll to 2021 ATP Cycle 5)

### Caltrans ATP Cycle 5:

<https://dot.ca.gov/programs/local-assistance/fed-and-state-programs/active-transportation-program/cycle5>

For training, resources, and technical assistance that can help with an ATP application, visit the **Active Transportation Resource Center (ATRC)**:

<http://caatpresources.org>

For any LHD's that are interested in pursuing this opportunity, please connect with either the schools or city/county officials with whom you have strong relationships.

**Note:** Due to the impacts of the current COVID-19 crisis, the California Transportation Commission (CTC) is considering interim policies regarding the timely use of funds for existing ATP awardees, as well as ATP Cycle 5 schedule revisions. This is to ensure that transportation projects and programs can continue to move forward, to the extent possible during these difficult times. The amended ATP Cycle 5 schedule will be presented at the May 2020 Commission meeting for approval.

For more information, please contact Victoria Custodio at: [Victoria.custodio@cdph.ca.gov](mailto:Victoria.custodio@cdph.ca.gov).

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## Shared Safe Routes to School (SRTS) Resources in Light of School Closures & Shelter-in-Place Directives

On March 17, 2020, at the request of SRTS providers from the San Francisco Bay Area and California's Central coast, the [ATRC](#), with facilitation assistance from Hannah Kapell of Alta Planning and Design, convened an informal discussion. It was to discuss challenges and potential strategies to deliver SRTS and other active transportation program education/encouragement/engagement programs during COVID-19 mandated closures for the purpose of:

- Building community among SRTS providers during this difficult time.
- Identifying existing online resources we can promote during school closures.
- Developing ideas for modifying, planned in-person education/engagement activities to continue delivering this important education and support to small vendors who depend on this work.

Resources shared by attendees were collected through the following crowdsourcing document, which is now being maintained by the [Safe Routes National Partnership](#).

<https://docs.google.com/spreadsheets/d/17qpycQnix0NzYshalyAKvM6s1pGPEDFzs-qivcjhx28/edit#gid=0>

Check out these helpful webinar recordings in case you missed them!

California ATP: Writing a Compelling Statement of Need – April 2, 2020

<https://www.saferoutespartnership.org/resources/webinar/ca-atp-statement-need>

Healthy Place Index – February 20, 2020

<https://www.youtube.com/watch?v=PNfFd3INXlc>

For more information, please contact Victoria Custodio at: [Victoria.custodio@cdph.ca.gov](mailto:Victoria.custodio@cdph.ca.gov).

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## **Systems Approaches for Healthy Communities – Web-based Policy, Systems, and Environmental Change (PSE) Training is Available for a Limited Time Only!**

Are you or your agency interested in learning more about PSEs? Are you eager to step up your community engagement game? Systems Approaches for Healthy Communities is available for a limited time only!

Systems Approaches for Healthy Communities (SAHC) is a web-based training from the University of Minnesota (UM) Extension designed to help professionals effectively apply PSE approaches to their work.

There are five interactive, self-paced, online modules that serve as the primary source of content. The material is presented through activities, examples, stories, reflection questions and interactive exercises. Viewed individually or in groups, it is best to complete all five 50 to 60 minute modules within a flexible four to six week period.

Facilitated discussions following the modules are an essential part of the program's success. They help staff reflect on relevant program content and consider ways to apply strategies to strengthen their PSE work. UM recommends that someone within each local agency should lead the discussion sessions. Agencies that are not able to facilitate their own discussions can participate in a series of virtual sessions led by the CalFresh Healthy Living Statewide Training Team.

We encourage you to request access soon, as space will only be available for a limited time!  
<https://www.surveymonkey.com/r/SAHCFORM>.

For more information, send an email to the training mailbox:  
[CASNAP-EdTraining@cdph.ca.gov](mailto:CASNAP-EdTraining@cdph.ca.gov).

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## CalFresh Healthy Living Training Resources

Check out the [training resources webpage](#) for the latest training information and calendar of scheduled events. Did you know we also offer nine by-request trainings? Check out the titles and complete the [training request form](#) if interested.

**Trauma-Sensitive Nutrition Security, and Around the Table Training Program**  
April 15 and 16

**Prevention Institute Webinar #1: System of Prevention: Understanding and Countering the Production of Inequities**  
April 21

**Taste, Don't Waste! Food Waste and Recovery 101**  
April 22

**Trauma-Sensitive Nutrition Security, and Around the Table Training Program**  
April 27, 28 and 29

**Prevention Institute Webinar #2: System of Prevention: A Systems Approach to Promoting Equitable Health, Safety, and Wellbeing**  
May 21

**Nutrition Standards in Schools #2: Smart Snacks/Competitive Foods Webinar**  
May 28

**Prevention Institute Webinar #3: System of Prevention: Aligning Sectors and Systems towards Equitable Health and Safety Outcomes**  
June 18

**2020 Healthy Snack Day Kick off Webinar**  
July 1

**ToP Secrets of Implementation Training**  
July 21

**2020 Healthy Snack Day Step-by-Step Webinar for Hosts**  
August 12

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## CalFresh Healthy Living Training Resources (continued)

### **Program Evaluation and Reporting System (PEARS) Training**

July 16  
August 20

### ***Coming Soon!* CalFresh Healthy Living Building Blocks for Success: Systems Approaches for Healthy Communities**

Ongoing

### **Including People with Disabilities: Public Health Workforce Competencies**

Ongoing

### **Online Civil Rights Training**

Ongoing

### **A Taste of Success: Food Tasting and Recipe Demonstrations**

Ongoing

### **Health and Disability 101 Training for Health Department Employees**

Ongoing

### **Breakthrough Messaging for CalFresh Healthy Living LIAs**

Ongoing