



Wednesday, 05/19/2021

CalFresh Healthy Living School Wellness Training Archives Showcase

School Wellness Trainings: Are in Session! June 2021

Interested in boosting your School Wellness knowledge? Do you need a refresher in school wellness-related topics? If so, then the School Wellness Trainings: *Are in Session Series* may enlighten you! Throughout the month of June, the School Wellness training archives will be showcased for your convenience. Visit the CalFresh Healthy Living (CFHL) Training & Events Calendar to access the training recordings. No pre-registration required! As you view each recorded session, you are encouraged to determine which aspects are most relevant for your agency at this time.

Training Themes:

Nutrition Standards in Schools

- School Breakfast and Lunch Programs
- Supporting School Nutrition Standards for Foods Offered or Sold




School Wellness Policy Fundamentals



- What You Need to Know to Put Your Wellness Policy in Place
- Getting Your School Wellness Policy Committee Engaged
- Planning to Put Your Policy into Action
- Assessment and Implementation Planning
- Using Data to Build Your Case for Implementation



Who should attend?

-  CFHL Local Implementing Agencies (LIAs), Subcontractors and Community Partners

For more information:

-  Send any questions to CASNAP-EdTraining@cdph.ca.gov
-  Visit the [Training & Events Calendar](#)



PHRASES Toolkit & Training Modules Overview

A communications toolkit to support cross-sector partnerships



Public Health Reaching Across Sectors (PHRASES)

is a toolkit designed to improve the ability of public health professionals to communicate the impact and value of the public health field to other sectors in language that resonates and fosters cross-sector partnerships and alliances.

Building on the recognition that key policy and programmatic decisions are too often made without the expertise of public health, PHRASES builds capacity among public health professionals to collaborate with other decision makers in order to achieve shared goals and objectives.

In this course, you will learn to:

- Describe the importance of cross-sector partnerships to improve health outcomes.
- Describe public health for audiences outside of public health.
- Define what framing is and why it matters for communication.
- Identify language barriers for cross-sector understanding.
- Brainstorm ways to bridge gaps in communication between public health professionals and professionals in other sectors.
- Discuss recommendations from the research findings/Map the Gaps from FrameWorks Institutes research to understand other sectors' needs and perceptions.
- Describe recommendations from the research findings from Hattaway Communications about communicating about public health to general audiences.
- Select communication strategies to combat stereotypes and failures in communication between public health and other sectors.

Don't miss the introduction and overview of this new resource on June 10th at 1pm.

For further information or questions, email the Statewide Training Team at CASNAP-EdTraining@cdph.ca.gov.

New! CalFresh Healthy Living Curriculum Resource Videos

Three curriculum resource videos are now available through the California Department of Public Health's (CDPH's) website. You can access these resources by visiting our [CFHL Integrated Curricula Resources](#) and the [Curriculum Fidelity](#) webpages or through the direct links below.

- [CFHL Curriculum List Video](#) explains what the Curricula List is and how to use it.
- [CFHL Curriculum Fidelity and Modification Training Video](#) reviews the concepts of curriculum fidelity and various tools to support curriculum modification.
- [CFHL Virtual Education Sharing Platform Video](#) explains what the CDPH Virtual Education Sharing Platform is and how to use it.

For further information or questions, email the Statewide Training Team at CASNAP-EdTraining@cdph.ca.gov.

Now Available! CalFresh Healthy Living Basic Nutrition Topics List

The [CFHL Basic Nutrition Topics](#) list is now available. This list has nutrition related topics that CFHL staff may need to be familiar with to be successful in their jobs. It also contains links to resources that have more detailed information for these topics. It is aimed for new CFHL staff who may not have strong backgrounds in nutrition. We encourage CFHL LIA supervisors to share this document with their new staff to help them prepare for their work. It was developed by members of various State Implementing Agencies (SIAs) in the Quality Direct Education Statewide Training Workgroup.

For further information or questions, email CASNAP-EdTraining@cdph.ca.gov.

CalFresh Healthy Living Training Resources

Check out the [training resources webpage](#) for the latest training information and calendar of scheduled events.

Champion Provider Fellowship LHD Call

May 20th

ToP Accelerated Action Planning Online

May 25th

Virtual PA Programming for Older Adults: Moving Through a Pandemic One Step at a Time

Jun 10th

Public Health Reaching Across Sectors (PHRASES) Toolkit

Jun 10th

Nutrition Pantry Program for Implementers Training

Jun 17th and Jul 1st (Must Attend Both Days)

ToP Secrets of Implementation – Pandemic Edition

Jun 21st

ToP Accelerated Action Planning – Online

Jul 8th

ToP Strategic Planning – Online

Jul 12th

ToP Facilitation Methods – Leadership Online Intensive

Aug 9th

Champion Provider Fellowship – Quarterly LHD Technical Assistance Call

Aug 19th

Champion Provider Fellowship Webinar – Structured Physical Activity (ParkRx)

Sep 1st

CalFresh Healthy Living Training Resources (continued)

Other Available Ongoing Trainings & Resources

- A Taste of Success: Food Tasting and Recipe Demonstrations
- Breakthrough Messaging for CalFresh Healthy Living LIAs
- CalFresh Healthy Living – Building Blocks for Success
- Health and Disability 101 Training for Health Department Employees
- Including People with Disabilities: Public Health Workforce Competencies
- Online Civil Rights Training
- Peer Exchange Program
- Systems Approaches for Healthy Communities
- Trauma Basics and the Relationship to Nourishment
- 2020 Virtual Promising Practice Exchange – Session Recordings

Change in Procedure to Submit Success Stories to SNAP-ED Connection

There is a change in the procedure to submit success stories to the SNAP-Ed Connection. Effective immediately, local health departments should not submit success stories directly to the SNAP-ED Connection. A new procedure is being finalized by the California Department of Social Services (CDSS) and once complete will be shared.

CDSS is working on a format for SNAP-ED Connection submissions and they want SIAs to submit success stories rather than LIAs. SIAs are required to get final approval from FNS before submitting success stories to the SNAP-ED Connection.

For additional information, contact your assigned project officer.

“And Justice for All” Poster Virtual Education Guidance

Recently, the CDPH received further guidance from the CDSS regarding how often the “And Justice for All” poster should be displayed during virtual events.

Please be sure CFHL participants, participating in virtual activities see the “And Justice for All” poster. During the virtual events, the poster may be displayed at the beginning and end of the session or shared through the chat box or email attachment.

Please take these guidelines into consideration and adjust your virtual education events accordingly.

Please direct any questions to your assigned project officer.