



Local Health Department

News Bulletin



Wednesday, 07/15/2020



Healthy Snack Day 2020 Changes Due to COVID-19

Due to the recent resurgence of COVID-19, the California Department of Public Health, (CDPH) CalFresh Healthy Living (CFHL) program is cancelling Healthy Snack Day (HSD) 2020, originally scheduled for September 2. However, opportunities to promote healthy snacking still exist virtually!

Make Every Day Healthy Snack Day!

We invite local implementing agencies (LIAs) and affiliated community partners to order a Make Every Day Healthy Snack Day! Event Box to use when it works for your community.

We suggest that you incorporate the slogan, Make Every Day Healthy Snack Day! in your promotional efforts. We also encourage you to host a virtual event to utilize the resources we will make available to you.

How do I order the Event Box?

Order your event box from **July 15 to July 29**. [Visit this link to place your order.](#)

Will the State support the promotion of making every day a healthy snack day?

The CDPH, CFHL and Rescue Agency team will host a “Step-by-Step Guide to Hosting a Virtual Day of Action” Zoom webinar on **September 2!** This new webinar will showcase the contents of the event box, explore ideas for engaging audiences on digital platforms, and discuss lessons learned from the Rethink Your Drink Day (RYDD) Host Survey sent to those who registered for RYDD Event Boxes this spring.

[Visit this link to register for the webinar.](#)

Healthy Snack Day 2020 Changes Due to COVID-19 (continued)

What Are the Key Dates to Remember?

1) July 15 to July 29

Order your Make Every Day Healthy Snack Day! Event Box

2) September 2

Step-by-Step Guide to Hosting a Virtual Day of Action Zoom Webinar

For additional questions, please contact CFHL_PR@rescueagency.com.

HSHC Local Data Released

We are excited to announce that the 2019 Healthy Stores for a Healthy Community (HSHC) survey data are [available now](#) on the HSHC website!

The website has a new look, the navigation has been improved and the survey results have been updated across California. There is a new one-page PDF download for each county/city and quick links to share content on your favorite social channels.

Unlike in previous years, there will be no coordinated media release due to the COVID-19 pandemic and current news climate. If you would like to know more about any media plans for your county, please reach out to your local tobacco partners.

Your programs played a vital role in collecting information in 2019, and CDPH, Nutrition Education and Obesity Prevention Branch was proud to partner with you, the California Tobacco Control Program and other state programs to collect a third round of data to support our understanding of retail stores. As you may recall, an additional separate data set of food stores was collected in 2019. Again, due to the COVID-19 pandemic, planned analysis of this data set has been delayed.

Be on the lookout for an update on the sharing and analysis of the food store data in future newsletters.

For further information, contact Jessie.Gouck@cdph.ca.gov.

CalFresh Healthy Living Training Resources

Check out the [training resources webpage](#) for the latest training information and calendar of scheduled events. Did you know we also offer nine by-request trainings? Check out the titles and complete the [training request form](#) if interested.

Food Smarts: Waste Reduction Training

July 23

Designing Powerful Online Meeting Experiences

July 28, August 5

ToP Secrets of Implementation – Virtual Edition

August 4th and August 6th (six hours per day)

2020 Step-by-Step Guide – Hosting a Virtual Day of Action Event

September 2

***Coming soon!* CalFresh Healthy Living Building Blocks for Success**

Systems Approaches for Healthy Communities

Ongoing

Including People with Disabilities: Public Health Workforce Competencies

Ongoing

Online Civil Rights Training

Ongoing

A Taste of Success: Food Tasting and Recipe Demonstrations

Ongoing

Health and Disability 101 Training for Health Department Employees

Ongoing

Breakthrough Messaging for CalFresh Healthy Living LIAs

Ongoing

New Webinar Available on Sugary Drink Policies in Health Systems

The American Cancer Society, in partnership with the Public Health Law Center, will host a webinar series on creating healthier food and beverage environments in hospitals and healthcare settings. The first webinar, "[Modeling Health: How Health Systems Can Take Action to Reduce Sugary Drinks.](#)" will be held on **Wednesday, July 22 from 10-11 am ET**, and will discuss the connections between COVID-19 and diet-related chronic diseases and the unique role that health systems play in supporting healthy eating through policy and environmental change.

Modeling Health: How Health Systems Can Take Action to Reduce Sugary Drinks

Sponsored by the American Cancer Society and Public Health Law Center
Wednesday, July 22 at 10:00 am ET (webinar)

Presenters:

- Dariush Mozaffarian, M.D., Dean and Jean Mayer, Professor at Friedman School of Nutrition Science and Policy, Tufts University
- Julie Ralston Aoki, J.D., Director, Healthy Eating & Active Living Programs, Public Health Law Center

Moderator:

- Kristen Sullivan, M.P.H., M.S., Director, Nutrition & Physical Activity, American Cancer Society

For more information and to register: <https://www.publichealthlawcenter.org/webinar/modeling-health-how-health-systems-can-take-action-reduce-sugary-drinks>.