



Wednesday, 12/16/2020

## Funding Corner

### PeopleForBikes Community Grant Program

The PeopleForBikes Community Grant Program provides funding for important and influential projects that leverage federal funding and build momentum for bicycling in communities across the U.S. These projects include bike paths and rail trails, as well as mountain bike trails, bike parks, BMX facilities, and large-scale bicycle advocacy initiatives.

**Amount of award:** Up to \$10,000. Grant funding must not amount to 50% or more of the project budget.

**Who can apply:** Non-profit organizations with a focus on bicycling, active transportation, or community development, city or county agencies or departments, and state or federal agencies working locally.

**Online letter of interest due:** January 22, 2021

<http://peopleforbikes.org/apply-now/>

---

### State and Local Policy Campaign Grants

Grants will be given out for the following purposes:

- Exploring new strategies for strengthening the nutrition and public health impacts of the Supplemental Nutrition Assistance Program (SNAP). There are two grant opportunities in this area:
  - Leading community engagement activities to build consensus among stakeholders.
  - Leading campaigns to pass public policies.
- Campaigns that aim to ensure healthy, equitable school meals for all students.
- Campaigns that aim to ensure healthy, equitable restaurant kids' meals for all.
- Campaigns to extend restaurant menu disclosures to improve nutritional quality of restaurant purchases.

---

## Funding Corner (continued)

**Amount of award:** Varies depending on purpose

**Who can apply:** “State and local advocates”

**Applications due:** December 31, 2020

<https://cspinet.org/state-and-local-policy-campaign-grant-funding-opportunity>

---

### River Trails and Conservation Assistance Program

The program supports community-led natural resource conservation and outdoor recreation projects across the nation. National Park Service staff are available to provide free, on-location facilitation and planning expertise

**Type of award:**

Award provides project assistance to do the following:

- Define project vision and goals
- Inventory and map community resources
- Identify and analyze key issues and opportunities
- Engage collaborative partners and stakeholders
- Design community outreach and participation strategies
- Develop concept plans for trails, parks, and natural areas
- Set priorities and build consensus
- Identify funding sources
- Develop a sustainable organizational framework to support the project

**Who can apply:** Project applicants may be state and local agencies, tribes, nonprofit organizations, or citizen groups.

---

## Funding Corner (continued)

**Applications due:** March 1, 2021

[https://www.nps.gov/orgs/rtca/whatwedo.htm?ACSTrackingID=USCDC\\_2054-DM39956&ACSTrackingLabel=October%20APHN%20newsletter&deliveryName=USCDC\\_2054-DM39956](https://www.nps.gov/orgs/rtca/whatwedo.htm?ACSTrackingID=USCDC_2054-DM39956&ACSTrackingLabel=October%20APHN%20newsletter&deliveryName=USCDC_2054-DM39956).

For further information, contact [Carma.Okerberg@cdph.ca.gov](mailto:Carma.Okerberg@cdph.ca.gov).

---

## Let's Eat Healthy Nutrition Lessons

In response to COVID-19, learning institutions have shifted to a remote learning model. As educators transitioned from in-person to virtual classrooms, there were new challenges and needs, including an increasing need for support to teach direct nutrition education for CalFresh Healthy Living (CFHL) programs. To meet this growing need, Dairy Council of California and CFHL at Santa Clara County Public Health Department and University of California partnered to co-create videos for direct nutrition education. The result of this partnership is a video series that utilizes Dairy Council of California's fourth and fifth grade curriculum, *Nutrition Pathfinders*, Let's Eat Healthy Nutrition Lessons. Let's Eat Healthy Nutrition Lessons, an educational video series, teaches students about nutrition and how to eat healthy. Designed and hosted by nutrition educators, the videos provide clear, easy-to-follow instructions to inspire and empower students to build healthy eating patterns, with emphasis on consumption of high quality, whole and minimally processed foods to improve diet quality and nutrition that support overall health and well-being.

The videos are short, topic-based and align to curriculum learning objectives focusing on topics such as food groups, nutrients found in foods, how to create balanced meals, daily serving size recommendations, nutrition facts, and healthy snacking.

Each lesson has an accompanying student workbook video that guides the students on how to complete each student workbook lesson.

Let's Eat Healthy Nutrition Lessons offer a solution for nutrition educators to continue teaching nutrition education and meet all requirements for direct education in the CFHL Program. In the New Year, the comprehensive series of 19 educational videos, 14 workbook instructional videos and fillable student workbooks will be available. Let's Eat Healthy videos and resources are being added throughout December and January.

---

## Let's Eat Healthy Nutrition Lessons (continued)

To view the videos please see the [Dairy Council of California's YouTube page and playlist](#).

For additional information about implementation and how to utilize this resource, contact Jennifer Gacutan-Galang, CalFresh Healthy Living Program Santa Clara County Public Health Department at [Jennifer.Gacutan@phd.sccgov.org](mailto:Jennifer.Gacutan@phd.sccgov.org).

---

## Virtual Education Sharing Site is now available!

You requested and we listened! The [California Department of Public Health, CalFresh Healthy Living \(CDPH, CFHL\) Virtual Education Sharing Site](#) is now available! The purpose of the [Virtual Education Sharing Site](#) is to provide a space for Local Health Departments (LHD)/jurisdictions to share modified curriculum and resource documents as they pertain to virtual education. Currently this site is only available to CDPH-funded CFHL agencies however, after testing it will be open to all Local Implementing Agencies to post resources.

LHDs/jurisdictions must work with their assigned Project Officer to review and approve modified curriculum and resources to ensure compliance with the [CalFresh Healthy Living Curriculum Modification Guidance –Table](#). Resources and materials will be uploaded by the LHD via the [Virtual Education Material Submission Site](#) and reviewed by the Project Officer for approval and posting on the Virtual Education Sharing Site.

For questions about the Virtual Education Sharing Site and the submission process, please reach out to your assigned Project Officer.

For technical support with the materials submissions or sharing site, email the [CASNAP-EdTraining@cdph.ca.gov](mailto:CASNAP-EdTraining@cdph.ca.gov) inbox.

---

## CalFresh Healthy Living Training Resources

The [California Department of Public Health \(CDPH\), CalFresh Healthy Living Virtual Education Guidance](#) document is now available on the CDPH, CalFresh Healthy Living Resources webpage.

The purpose of this document is to help CalFresh Healthy Living LHD staff explore how to implement online participant education. This resource includes discussion of or links to the following:

- Direct and indirect education
- Models of virtual education
- Curriculum modification resources
- Requirements for virtual classes
- Recruitment and evaluation
- Training and webinars to support online learning
- Equipment related to online learning
- Various online platforms

This is not an exhaustive list and resources supporting online learning may be changing rapidly. For suggestions about how to update this document, please contact [CASNAP-EdTraining@cdph.ca.gov](mailto:CASNAP-EdTraining@cdph.ca.gov). For specific questions how your program may be able to use these resources, please contact your project officer.

---

### Coming Soon - Virtual Skills Training with Katrina Kennedy

Are you looking to improve your online teaching and facilitation skills? Consider participating in one of these new trainings offered early next year.

**Best Practices for Virtual Engagement** - January 7, 14 or 21.

This three-hour, beginner level training is for staff who are new at leading online education sessions or meetings. Participants will learn how to keep learners' attention when their worlds are filled with distractions; how to lead a discussion, brainstorm, and deliver instruction in a virtual environment; and how to keep learners engaged, active, and eager to participate. See course flyer on the CalFresh Healthy Training and Events calendar for more information.

[https://www.myctb.org/wst/casnapped/training/Shared%20Documents/K.K.Best Practices 4 Virtual Engagement FLYER.pdf](https://www.myctb.org/wst/casnapped/training/Shared%20Documents/K.K.Best%20Practices%204%20Virtual%20Engagement%20FLYER.pdf)

**Virtual Training Bootcamp** - February 10-12 or 17-19

This nine-hour advance level training is for staff tasked with moving their trainings online. Participants will learn options for engagement, practice, and learner involvement and will leave with templates, resources, and experience. See course flyer on the CalFresh Healthy Training and Events calendar for more information.

[https://www.myctb.org/wst/casnapped/training/Shared%20Documents/K.K.VirtualTrainingBootCamp FLYER.pdf](https://www.myctb.org/wst/casnapped/training/Shared%20Documents/K.K.VirtualTrainingBootCamp%20FLYER.pdf)

---

## CalFresh Healthy Living Training Resources (continued)

Check out the [training resources webpage](#) for the latest training information and calendar of scheduled events.

**Pilot #2 – ToP Accelerated Action Planning – Online**

December 17<sup>th</sup>

**ToP Facilitation Methods – Online Intensive**

January 4<sup>th</sup>, 5<sup>th</sup>, 8<sup>th</sup>, 11<sup>th</sup>, 12<sup>th</sup>, 15<sup>th</sup>, 19<sup>th</sup> and 22<sup>nd</sup>

**Best Practices for Virtual Engagement**

January 7<sup>th</sup>, 14<sup>th</sup>, 21<sup>st</sup>

**Champion Provider Fellowship Webinar**

January 21<sup>st</sup>

**ToP Secrets of Implementation – Virtual Edition**

January 25<sup>th</sup> – 28<sup>th</sup>, 9:00a.m. – 12:00p.m. Daily

**Virtual Training Bootcamp**

February 10<sup>th</sup> – 12<sup>th</sup>

**Virtual Training Bootcamp**

February 17<sup>th</sup> – 19<sup>th</sup>

**Champion Provider Fellowship LHD Call**

February 19<sup>th</sup>

**ToP Accelerated Action Planning – Online**

February 23<sup>rd</sup>

**2021 CalFresh Healthy Living Virtual Forum**

March 8<sup>th</sup> – 11<sup>th</sup>

**ToP Facilitation Methods – Online Intensive**

March 15<sup>th</sup>, 16<sup>th</sup>, 19<sup>th</sup>, 22<sup>nd</sup>, 23<sup>rd</sup>, 26<sup>th</sup>, 29<sup>th</sup>, 30<sup>th</sup> and April 2<sup>nd</sup>

**Champion Provider Fellowship Webinar**

March 16<sup>th</sup>

---

## CalFresh Healthy Living Training Resources (continued)

**A Taste of Success: Food Tasting and Recipe Demonstrations**

Ongoing

**Breakthrough Messaging for CalFresh Healthy Living LIAs**

Ongoing

**CalFresh Healthy Living – Building Blocks for Success**

Ongoing

**Health and Disability 101 Training for Health Department Employees**

Ongoing

**Including People with Disabilities: Public Health Workforce Competencies**

Ongoing

**Online Civil Rights Training**

Ongoing

**Peer Exchange Program**

Ongoing

**Systems Approaches for Healthy Communities**

Ongoing

**Trauma Basics and the Relationship to Nourishment**

Ongoing

**2020 Virtual Promising Practice Exchange – Session Recordings**

Ongoing