

THEME: CALFRESH HEALTHY LIVING WORK DURING COVID-19

Lessons learned and strategies to optimize future work.

SUB-THEMES:

- ✦ **Our Virtual World!** - Virtual Direct Education three session series
- ✦ **Community Engagement** - Partners, Members & Social Media
- ✦ **PSE Change** - Schools, Nutrition Standards & Daily Quality P.A.

SKILLS TRAINING:

- ✦ **Building Virtual Capacity for Collaboration** - Tools and strategies for online facilitation



SESSION DESCRIPTIONS

✦ **Our Virtual World!**

○ Virtual Direct Education

This session will focus on general consistent guidance and will include topics such as requirements for DE, curriculum modification guidance and documentation, minimum requirement for virtual education and additional resources.

- Review the three methods of providing education in a virtual environment – Indirect education, direct education and interactive media.
- Review how to use the Curriculum Modification Guideline process to adapt in-person curriculum for the virtual environment
- Review how to find approved online/virtual curriculum using the Curriculum Modification Sharing Site and/or Curriculum Modification Sharing Site Updates Log
- Determine if examples curriculum activities adapted for virtual education meet direct education vs indirect education requirements.

○ Recreating Direct Education Delivery Methods for the CalFresh Healthy Living Community

Participants of Recreating Direct Education Delivery Methods will learn new steps and tools for restructuring direct education into virtual settings.

- Describe at least 2 best practices for restructuring direct education into virtual settings
- Identify 2 or more resources and tools that can be utilized locally
- Incorporate new methods and techniques to educate and engage virtually

○ Virtual Direct Education Roundtable Session

This session will feature breakout room roundtables for LIAs to share and hear about each other's virtual direct education practices. This session will also feature a presentation debuting the Virtual Direct Education Sharing Site to find a share direct education modification examples and resources.

✦ Community Engagement

○ Exploring Partnership Engagement through an Evolving Lens

This session will offer participants solutions to partnership challenges CalFresh Healthy Living Agencies are facing during uncertain times.

- Describe effective, interactive strategies to reach and retain partners.
- Explain how CalFresh Healthy Living agencies can engage, support and learn from partner's while acknowledging injustice through an evolving lens.
- Identify 2 tools and resources available for immediate use.

○ Social Media Best Practices

This session will feature a presentation from a social media expert sharing best practices for creating a social media plan and attention-grabbing posts.”

- Describe the process and technology needs for making social media posts
- Identify best practices for designing attention-grabbing posts
- Describe strategies for connecting with partners through social media

○ Community Engagement

This session includes speakers who will present on community engagement, including sharing recent work that shows how community engagement can lead to Policy, Systems, and Environmental work. The session will include roundtables where attendees will have an opportunity to discuss with each other how they are currently conducting community engagement in our virtual world.

- Describe two tools to engage community members virtually.
- Describe how to work with partners to have bigger reach and sustain community engagement.

✦ PSE Change

○ Re-Focusing PSEs in Schools

This session will feature a panel presentation to share ideas and best practices for supporting school PSE change interventions. Speakers include local implementing agencies, a food service director from a school district, and a representative from the CA Dept. of Education.

- Identify ways to support school PSE change interventions when there is limited access to school sites
- Describe school priorities, areas of need, and how to support them during this time
- Explain SIA recommendations for pivoting PSE work in schools

○ Nourishing Communities by Implementing Nutrition Standards at Food Resource Settings

Access to nourishing food is critical for the well-being of the CalFresh Healthy Living community. In this session, hear how local organizations are working to address food insecurity while implementing and meeting nutrition standards.

- Identify 2 or more settings that CalFresh Healthy Living agencies can support to help maintain healthy eating standards while increasing food access.
- Describe at least 2 strategies for working with partners to support implementing nutrition standards.

○ Daily Quality PA

In this session local agency representatives will share on their current work in the community to support physical activity implementation.

- Describe what physical distancing is for community settings.
- Describe up to two ways to implement PA in limited spaces.
- Know where to locate resources on implementing PA with physical distancing or virtually