

Chronic Disease Risk Reduction (2014-2015)

Focus Area	Activity Name	SMART Objective	Target population	Target organizations
Nutrition	Worksite CSAs	By June 30, 2015, among Douglas County employers affiliated with the LiveWell Lawrence coalition, increase the proportion of employers with Community Supported Agriculture (CSA) programs from 10% (5 of 48) to 25% (12 of 48)	Workers employed by Douglas County employers affiliated with the LiveWell Lawrence coalition (N=19,126)	Douglas County employers affiliated with the LiveWell Lawrence coalition (N=48)
Nutrition	Healthy restaurant menu labeling	By June 30, 2015, increase the number of Lawrence restaurants with a score of 10 or higher on the Nutrition Environment Measures Survey for Restaurants (NEMS-R) assessment from 35% (18 of 52) to 58% (30 of 52)	Residents of City of Lawrence (N=89,512 [2012 population estimate, US Census])	Restaurants with a Nutrition Environment Measures Survey for Restaurants (NEMS-R) assessment score of 7, 8 or 9 (N=21)
Physical activity	Safe Routes to School	By June 30, 2015, increase the proportion of Douglas County school districts with a Safe Routes to School (SRTS) program from 0% (0 of 3) to 33% (1 of 3)	Students enrolled in Lawrence Public Schools USD 497 (N=11,941)	Lawrence Public School District USD 497 (20 schools: 14 elementary schools, 4 middle schools and 2 high schools)
Secondhand smoke exposure control	Electronic cigarettes	By June 30, 2015, increase the proportion of Douglas County municipalities that have ordinances to restrict use of electronic cigarettes in public spaces and worksites from 0% (0 of 4) to 25% (1 of 4)	Residents of City of Lawrence (N=89,512 [2012 population estimate, US Census])	Lawrence City Commission (N=1)
Secondhand smoke exposure control	Smokefree housing	By June 30, 2015, increase the proportion of midsize and large multi-unit rental housing properties in Lawrence, Kansas with 100% smokefree building policies from 22% (17 of 77) to 26% (20 of 77)	Tenants of midsize and large multi-unit housing properties in Lawrence, Kansas (N=8,899)	Midsize and large multi-unit housing properties in Lawrence, Kansas (N=77)
Secondhand smoke exposure control	Tobacco free KU	By June 30, 2015, increase the proportion of Douglas County universities with tobacco-free policies from 0% (0 of 3) to 33% (1 of 3)	Students, faculty, staff and visitors of the University of Kansas (N=34,453 [10,018 employees + 24,435 students enrolled at the Lawrence campus in fall 2013])	University of Kansas Lawrence campus

Chronic Disease Risk Reduction (2014-2015)

Focus Area	Activity Name	SMART Objective	Target population	Target organizations
Tobacco control planning	CHANGE Tool	By June 30, 2015, update the tobacco module of the CHANGE Tool	Residents of Douglas County (N=112,864 [2012 population estimate, US Census])	Organizations representing the five sectors of the CHANGE Tool completed in 2010-2011
Tobacco use cessation	Comprehensive worksite wellness policies	By June 30, 2015, among Douglas County employers affiliated with the LiveWell Lawrence coalition, increase the proportion of employers with comprehensive worksite wellness policies that include telephone cessation counseling and support from 4% (2 of 48) to 50% (24 of 48)	Workers employed by Douglas County employers affiliated with the LiveWell Lawrence coalition (N=19,126)	Douglas County employers affiliated with the LiveWell Lawrence coalition (N=48)
Tobacco use cessation	LMH clinic Quitline referral systems	By June 30, 2015, increase the proportion of Lawrence Memorial Hospital-affiliated primary care clinics using the Kansas Tobacco Quitline fax referral system from 20% (1 of 5) to 60% (3 of 5)	Douglas County residents 18 years and over (N=90,056; 2008-2012 American Community Survey 5-Year Estimates)	Lawrence Memorial Hospital-affiliated primary care clinics (N=5)
Tobacco use prevention	ACE	By June 30, 2015, increase the proportion of Douglas County high schools adopting ACE policy amendments from 0% (0 of 4) to 100% (4 of 4)	4,258 high school students in Douglas County (3,368 [Lawrence] + 442 [Eudora] + 448 [Baldwin City], KSDE student headcount for 9th, 10th, 11th, 12th, accessed on March 3, 2014)	4 high schools in Douglas County (N=4)