

The Power of Words: Using Language To Reduce Stigma and Promote Engagement Across The Continuum



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April 5, 2019
1:00-2:30 PM

Audience: This training is designed for substance misuse prevention and problem gambling prevention staff and supervisors, coalition leaders and members and others interested in prevention.

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to Register:

[https://zoom.us/webinar/
register/3041cffff3a61e07510d14dfea
9e911](https://zoom.us/webinar/register/3041cffff3a61e07510d14dfea9e911)

Certificates of Attendance will be available for those who register and participate.

CEUs have been applied for with the Iowa Board of Certification

The way we talk about substance misuse, addiction, prevention, treatment and recovery matters!

Words can have a powerful impact on reducing stigma.

They can also be a source of confusion as we increase our collaboration across the continuum. Terms we commonly use in the field of prevention may not be the same as those used in treatment or recovery support. How can we ensure we are “speaking the same language?”

This webinar will focus on:

- Why word choice matters
- How language can reduce stigma
- Examining a crosswalk of language across the continuum
- How we talk about prevention, treatment and recovery

There will be ample time for exploring the content, questions, thoughtful discussion and highlighting resources.



For more information, contact:
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